

Project 2 Make a plan

Set a clear strategy

Strategic planning is a regular exercise for hospitals. There are plans for cardiovascular services, neurosciences, orthopedics, capital projects, and cost cutting. Any good plan begins with some metrics, like market share, volumes or costs. Building a pollution reduction plan is no different. It all starts with a vision, backed up by strong tactics and measurable goals.

Considerations

What is your hospital already doing?

Do your research — what are other hospitals doing?

Identify local energy and water reduction regulations. How will you meet them?

Set key climate and cost savings goals, with timelines.

Engage physicians and nurses, and seek their cost-saving ideas.

Review facility capital plans for energy savings.



FIND YOUR BASELINE



Energy usage



Carbon emissions



Potential cost savings



No/low cost opportunity