

Project 1 Green team

Mobilize your allies

Early buy-in from colleagues and senior leadership is the key to success. Getting started could be as simple as meeting with some like-minded peers over coffee. Invite your nurses, physicians, managers, facility team and finance professionals to get involved, and form a governance group to green your hospital. Once you shine the light, other people will follow.

Considerations²¹

Recruit a sponsor from the C-suite, so that climate goals can be embedded in overall strategy and performance measures.

Identify champions, key stakeholders, and a leader for your Green Team.

Be sure to include the CFO or someone who reports to them directly, because this work will create ROI.

Agree on the Green Team's remit: what is its role in the organization?

Keep to a regular schedule and agenda for meetings, and be sure to assign tasks with deadlines.

Engage the communications team to spread the message, involve staff, and encourage suggestions.



KEY PEOPLE



Budget authority?



A frontline view?



Specialist knowledge?



No/low cost opportunity